

### Who are we?

A new UK charity called Smart School Council Community (SSCC) helping to make school councils more fun, inclusive and powerful.

### What is our twitter name?

Our twitter name is @SSCCTY and can be found at <http://twitter.com/ssccty>

### Why do we tweet?

To engage with young people, teachers, schools and other organisations to get to know what they do and improve their school councils.

We also use it to find customers for our courses and services.

### What we don't tweet?

We don't tweet rude things and always stay positive; no swear words or unnecessary language that others may be put off by.

Our rule is that we don't tweet anything that we wouldn't say to someone we don't know on the street.

### What is the style of our tweets?

We tweet in a friendly and positive style. We only use two hash-tags at most.

### Where we find inspiration for our tweets?

We find inspiration for our tweets in six main ways:

1. By searching for terms like 'school council', 'student council', 'student voice' and 'pupil voice'
2. Tweeting about upcoming events and activities.
3. Welcoming our new followers.
4. News websites e.g BBC website.
5. Tweet asking questions.
6. General friendly messages.

## Who we reply to?

Everyone really, as long as it's not a spam. That's mostly head teachers, teachers, students and other organisations.

## Who we don't reply to?

We don't reply to people being rude and using unacceptable language towards us.

## What do we RT?

We RT anything that is school council related, if a follower is praising us, or tweets we find funny or interesting.

## What we don't RT?

We don't RT people being rude and using unacceptable language.

## Who do we follow?

We follow school staff, for example Head Teachers and teachers. Also, young people who are interested in school councils, democracy and participation.

We also follow organisations that work with young people and that we work with.

## When do we tweet?

We tweet at least 3 times a day.

## What other social media do we use?

Other social media we use are Facebook, Google+ and LinkedIn,

## How does it link up with our tweets?

We use Facebook to make announcements such as a new blog post which has been posted on our website, and twitter is used for conversations with our followers and to discuss school councils.

*By Franklin Amadu, Community Apprentice*